

ORDER FORM



PO Box 495, Cloudcroft, NM 88317-0495

Call the *Mountain Monthly* office in Cloudcroft at 682-2208 or via email at ads@mountainmonthly.com.

* Must be completed by customer.

*Company Name: _____ *Date: _____

*Address: _____ *Phone: _____

*City, State, Zip: _____ *Run Until: _____

Basic (no contract)	Camera Ready	Contract	Approved By (please print)
Month	Ad Size		Amount
			TAX
			TOTAL

RATE CARD

SIZE	HEIGHT by WIDTH	BASIC (no contract)	CAMERA READY BASIC	CONTRACT (3 month min.)
FULL	15X10	\$530	\$475	\$370
3/4 PAGE	12X10	430	385	300
1/2 PAGE	8X10, 10.5X7.5, 16X5	290	260	200
1/3 PAGE	5.25X10, 7X7.5, 10.5X5	200	180	140
1/4 PAGE	5.3X7.5 or 8X5	155	140	110
1/6 PAGE	6 X 5, 4 X 7.5, 12 X 2.5	120	110	85
1/8 PAGE	4X5, 2.6X7.5 or 8X2.5	85	75	60
1/12 PAGE	2 X 7.5, 3X5, 6X2.5	65	60	50
1/16 PAGE	2X5 or 4X2.5	50	45	35
1/20 PAGE	1.5X5 or 3X2.5	40	35	30
SIGNATURE	2X2.5	30	25	20

(5/2006)

CONTRACT:

I agree to place an ad (any of the above sizes) with the *Mountain Monthly* for the next _____ issues.

Signed: _____

Basic Ad due dates are the 15th of each month with the deadline of the 18th for Camera Ready ads.

Previous months ads will automatically be run again for contract customers if no changes are received by the 18th.